



# PIXELPEAK DESIGNS

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## Client Questionnaire

1. Can I have a detailed overview of your company?
2. What is the purpose of this site?
3. Who is your target audience?
4. Who are your existing customers?
5. How are you currently interacting with online customers?

6. Do you have a domain name and hosting plan?
7. What is your budget for this project?
8. What are you looking for in a website design/redesign?
9. What content do you want on the site?
10. How many pages do you need (Home, About, Services, Contact, etc.)?
11. Do you have the written content that you want on the site?
12. Do you need an image gallery, media, or other multimedia?
13. Do you have the images or multimedia or will you need copywriting and images provided to you?
14. Do you need E-commerce, do you sell products on your website?

15. Do you need a blog, social media and any other regularly updated content done for you?
16. How do you want customers to contact you, do you need a contact form?
17. Do you have a color scheme in mind?
18. Are there any phrases or words that you want people to associate with your website?
19. Do you have a specific design style in mind?
20. Do you have any corporate logos, fonts or colors that need to be used?
21. Do you have a logo already or do you need one designed for you?
22. Do you need to have your visitors sign up for accounts?
23. Do you need a search feature on your website?
24. What do you like about the websites of your closest competition?
25. What do you dislike about the websites of your closest competition?

26. How do people find out about your business right now?

27. Will you need printed materials to market your business as well?

28. How often do you anticipated you would want to make updates to your website?

29. Is there someone in your company that will be doing these updates for you or will you be needing assistance in website maintenance?

30. What features do you anticipate your business will need in the future?