



DIGITAL MARKETER



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www.pixelpeak.ca

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ABOUT ME

Hello, my name is Jamie Pettem, I love branding and design. My journey here came from the corporate world. I've worked in corporate management for almost 20 years. I know what it's like to run and manage a business, I've taken that knowledge and mashed it together with my creative intuition and started a career in digital marketing.

SKILLS

ADOBE CREATIVE CLOUD

SOCIAL MEDIA

WORDPRESS DESIGN

HTML | CSS

REFERENCES

SARAH YOAGEESWARAN

BRASS CAT SALON
OWNER

PHONE: 403-465-3755
E-MAIL: sarah@brasscatsalon.com
WEB: www.brasscatsalon.com

TAMARA GINGRAS

MANAGER
SOBEYS

PHONE: 403-333-5333
E-MAIL: jtgingras@shaw.ca

EXPERIENCE

OWNER | DESIGNER

PIXELPEAK DESIGNS | 2017-PRESENT

PixelPeak Designs was started in 2017 as part of my final portfolio project for my diploma program. Recently, I have rebuilt and rebranded my website and logo. PixelPeak has had a wide range of clients with varying design needs. My most recent client was a local salon called Brass Cat Salon. My most recent work can be found at www.pixelpeak.ca.

RETAIL EXECUTION SPECIALIST

SOBEYS CORPORATE HEAD OFFICE | 2013-2016

Working for Sobeys Corporate head office, I was responsible to ensure that all store systems were being maintained optimally for my territory of all Sobeys locations for Southern Alberta. I was part of a Canada wide team to develop and execute and auditing system for all of Sobeys Standard Operating Procedures. My role was to audit, discuss these results with Store Operators and develop strategies to move forward.

STORE MANAGEMENT

SOBEYS INC. | 2002-2013

Working at store level at Sobeys, I was responsible for the entire management of the retail grocery operations. This includes experience with staffing, scheduling, gross and net profits, being a team leader. My time as manager also gave me proficient skills with retail software such as; SAP, ISP, Fresh Item Management, CAO, Kronos (Workforce Management), Business Intelligence, Microsoft Excel and Office programs.

EDUCATION

CENTRE FOR DISTANCE LEARNING EDUCATION

PRESIDENT'S LIST: 98% AVERAGE
WEB DESIGN DIPLOMA
SYDNEY, NOVA SCOTIA
2017

My diploma in Web Design was a detailed course which included the following programs: Wordpress, Blog Design, Writing for the Web, XHTML & CSS, HTML & CSS, Mac OS, Adobe Creative Cloud, SEO, Google Analytics, Responsive Design, Logo and Branding Design, Social Media, MS office, and Business Management.

VOLUNTEER

AAA ARTS, ARTISTS, ARTWORK

VOLUNTEER MODERATOR
COMMUNITY FACEBOOK PAGE
1,600,000 MEMBERS
2019

I have been a volunteer moderator for AAA for almost a year now. My role is to approve/decline posts as they pertain to the admin rules. I am also responsible to approve/decline new member requests. Moderators watch the group posts as well as ensure members are following Facebook guidelines, review reported posts by community members and remove spam.

HOBBIES

In my spare time you can find me illustrating on my iPad, I enjoy using Procreate to do many illustrations, including fastasy artwork and children's illustrations. I enjoy sitting down and reading a great graphic novel series. I also love plants and gardening, my house is full of many varieties of tropical species.